|  |  |
| --- | --- |
| **Activities**   * Facebook Profile & Fan Page Set-Up * Posts Per Month * Logo & Cover Photo Design * Profile Content Writing * Increase Facebook Friends * Facebook Analytics Tracking * No Of Likes * Facebook Event Creation\* * Creating Communities & Groups * Increasing Post Likes, Comment & Shares * Facebook Ads Management \* * Twitter Account Set-Up * Logo & Cover Photo Design * Total Tweets Per Month * Re-Tweeting * Twitter Followers Per Month * Google + Account Set-Up * Logo & Cover Photo Design * Profile Content Writing * Local Business Page Creation * Increasing Google+ Followers * Review Posting On Local Business Page * LinkedIn Profile Set-Up * LinkedIn Company Page Creation * Logo & Cover Photo Design * Posts Per Month * LinkedIn Company Profile Content Writing * Increasing Connections * Pinterest Account Set-Up * Pinterest Profile Content Writing * Create Board * Uploading Pins On Boards * Increasing Pinterest Followers * Following Relevant Pinners * Instagram Account Creation/Management * Likes * Followers * Apsense Account Set-Up * Profile Content Writing * Logo & Cover Photo Design * Brand Page Creation * Monthly Updates * Quality Social Bookmarking * Blog Set-Up & Optimization * Blog Content Writing * Blog Posting * Blog Promotion * YouTube Channel Creation * YouTube Background Design * Video Submission (Youtube, Daily motion, Vimeo Account Setup) * Video Link Promotion * Video Creation & Optimization * Increasing Video Views * Bi-Weekly Reports * Monthly Report * Traffic Report * Phone Support * E-Mail/Chat/Skype Support | This is a one-off activity (**Yes)**  1 – 2.4 per day  This is a one-off activity **(Yes)**  This is a one-off activity **(Yes)**  More information needed – number? **( organically 1-2 per day)**  More information needed – how often? **(Weekly)**  1 – 2.6 per day  Not Included (not included in this package)  More information needed – Number? (1-2 per day)  Not included (not included in this package)  Not included  This is a one-off activity**(Yes)**  This is a one-off activity**(Yes)**  15 – 40 per month – Recommended is 5-12 per day **(In this package 15-40 per month)**  More information needed – Number? **(1-2 per day)**  1 – 3 per day  This is a one-off activity**(Yes)**  This is a one-off activity**(Yes)**  This is a one-off activity**(Yes)**  This is a one-off activity**(Yes)**  This is a one-off activity**(no)**  This is a one-off activity**(no)**  This is a one-off activity**(Yes)**  This is a one-off activity**(Yes)**  This is a one-off activity**(Yes)**  0.75 – 2 posts per day – Are these original articles? **(yes)**  This is a one-off activity**(Yes)**  More information needed – Number? **(10-15 connections per day)**  This is a one-off activity **(yes)**  This is a one-off activity**(yes)**  Is this one new board a month or just one board**?(1 board per day)**  More information needed – Number? **(1 pin per day)**  More information needed – Number?(**1-5 per day)**  Not included  Not included at lower packages **(not included in this package)**  Not included This is an important platform for  authors**(not included in this package)**  Not included**(not included in this package)**  Not interested in this platform at all  15 – 50 per month  1 – 8 posts per month  1 – 2 blogs written per month  1 – 1.2 promotions per day  This is a one-off activity**(yes)**  This is a one-off activity**(yes)**  More information needed **(3 per months)**  More information needed **(5 per month)**  Not included **(not included in this package)**  More information needed – Number? **(20)**  More information needed **(15 days )**  More information needed**(Every Month)**  More information needed **(In this package traffic report will not be provided)** |

**Observations**

* No strategy included
* No SEO included
* Most activity is one –off set up
* Packages starting at $249 per month for:

Facebook – 1 x per business day; Twitter – 0.5 x per day; LinkedIn – 0.5 x per day; Instagram – 0 x per day; Pinterest – 1 board x per month; Blog – 1 post per month